

**Street
MACH**

**SUPER
TRUCK SHOW**

HOT RODS

Regional
REVFEST
TAMWORTH SPEEDWAY

BOWLERS LN, WESTDALE NSW

16TH - 17TH JULY 2022

GATES OPEN: SATURDAY— 9AM
BURNOUTS FROM— 9AM
SATURDAY SHOW & SHINE PRESENTATION— 3PM

CASH & AWARDS

Includes TOP TYP IN
First & R/U

CUSTOM BIKES

JDM'S

BURNOUTS - SHOW & SHINE

REGIONAL
Revfest

STREET MACHINES



Burnout State Challenge
16th - 17th July 2022

TAMWORTH SPEEDWAY N.S.W BURNOUT

www.supernats.com.au

**TOP GUN
ELITES**

Proudly
Supported by



FACE PAINTING
ENTERTAINMENT FOR THE WHOLE FAMILY WITH
FACE PAINTING.



KIDS ENTERTAINMENT
2 DAYS OF FUN FOR KIDS ON JUMPING CASTLES
TRADE STALLS, RAFFLES AND GREAT PRIZES.



PASSENGER RIDE
PASSENGER RIDES IN BURNOUT CAR FOR KIDS
14 AND OVER. FAMILY ACTION PACKED WEEKEND

About

OUR STORY

For the past 27 years, Supernats Events has been at the forefront of the most popular events, including the most popular Drag Racing-Burnout Competitions-Track Cruising-Super Skids, and Car Show culture and its associated lifestyle themes. Beginning in 1994 at Oran Park, the events have since been held at Sydney Motorsport Park, Sydney Dragway, Mallala Motorsport Park in South Australia, and Winton Raceway V.I.C in December 2021.

The success of the event drew Major Motorsport Sponsors, as well as a large number of competitors and spectators.

The events at Sydney Dragway created record-breaking racing times, while the events at Sydney Motorsport Park produced full-capacity spectator and competitor records.

This year, there has been a fantastic opportunity to participate in Regional Events.

Supernats Regional Revfest is an ideal Motorsport Event through which to collaborate since the majority of enthusiasts are a diverse mix of all ages in a friendly family atmosphere.

A fantastic opportunity for businesses to gain additional exposure, sell products, and introduce services to a large, targeted audience.

This year's event will be one-of-a-kind as it will take place in Tamworth, a popular regional destination conveniently located between Brisbane and Sydney and have outstanding Show Cars, Custom Trucks and Bikes

Everyone is invited!

REGIONAL REVVEST CATEGORIES



SHOW & SHINE

SHOW & SHINE CATEGORY welcomes all Make & Model Cars, Trucks & Custom Bikes We have variety of trophy awards Held on Saturday, but Entrants are welcome to return for free on Sunday!



BURNOUT COMPETITION

90-second qualifying Skids for the BURNOUT 20 TOP GUNS CHAMPIONSHIP The Burnouts are limited to two minutes In the finals. Cash and trophies will be awarded to the Elites, V'8s, and 4/6Cyl Classes.



BURNOUT STATE BATTLE

Competitors who choose to compete in this category will be representing their State. The top 5 scorers from their qualifying runs will automatically advance to the finals The top 5 highest scoring competitors in the finals will receive 5 trophies and \$200 each participant



CUSTOM BIKES

The Bike category at Supernats has always been popular and one of the main Show & Shine features to the events we have extended the category and now have more trophies for the Bike Category



CLUB & MOTORSPORT TEAMS

We're inviting all car clubs and Motorsport Teams to participate in this year's Diversity Event, which will feature a broad collection of Australia's Greatest Rides. A fantastic opportunity to experience and see all the Street Machines, Muscle Cars, Hot Rods, Tuned, Trucks, & Bikes, There will be a wide range of special trophies and awards available for all classes and categories.

We've reserved Cash Awards to contribute to the challenge. To compete in this competition, there must be at least two car clubs. Rules & Regulations or on website www.supernats.com.au

Perspective



To create a greater car event that has a significant economic impact, promotes the region, encourages tourism, and is recognised and endorsed by the local Tamworth and it's Surrounding Community

WE STRIVE TO



BRAND EXPOSURE

Our aim as a valued partner is to meet your needs while also providing premium brand exposure opportunities.

We will collaborate with you to create a package that is tailored to your company's brand goals in the community and potentially further abroad

TOURISM

Create an economic, social, and automotive culture in Tamworth and its surrounding areas. Most importantly, create a high-level event that positions the Regional NSW region as a strong tourist destination by supporting local businesses and local motorsport interest.

ENTERTAINMENT

Offering the Tamworth community something new and exciting The annual Tamworth Country Music Festival, which attracts a large number of visitors, will now include motorsport entertainment.

Spectators

Supernats Motorsport Events are also popular with the general public. This audience is interested in the festival's general activities and events, and they want to share new experiences with their friends and family.

This demographic includes families, couples, single event attendees, and an older generation. They are interested in the festival as a whole and want to experience everything it has to offer.



Our Goal

Our goal is to meet the needs of our valued partners while also providing opportunities for exposure.

We'll work hard to create a package that fits your company's brand goals in the community and possibly beyond.

We can put on a fantastic event that benefits the community if we work together.



Competitors

Entrants are car enthusiasts who are always eager to participate in the event's activities and competitions.

Entrants bring their cars to any Supernats event to show off their rides and compete in the events' challenges.

They are enthusiastic about the event and want to participate in any way they can

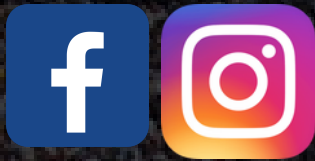
ATTENDANCES

AVERAGE EACH EVENTS
HOSTED UNIQUE PATRONS

5000-23,000

Smaller Scale Venues

Sydney Motorsport Park



SOCIAL MEDIA

POST ENGAGEMENTS

231,345

PAGE FOLLOWERS

23604



ATTENDEE

SPECTATORS

Average Events Hosted
13,500

COMPETITORS

Average Events Hosted
825



WEBSITE

PAGE VIEWS

193,500

UNIQUE USERS

36,342

Sponsorship and Exhibitor Statistics from Previous Events

77% of the visitors said they purchased something at the event. Over 60% spent up to \$350 at the event of those surveyed over 65% indicated they were likely to contact exhibitors after the show.

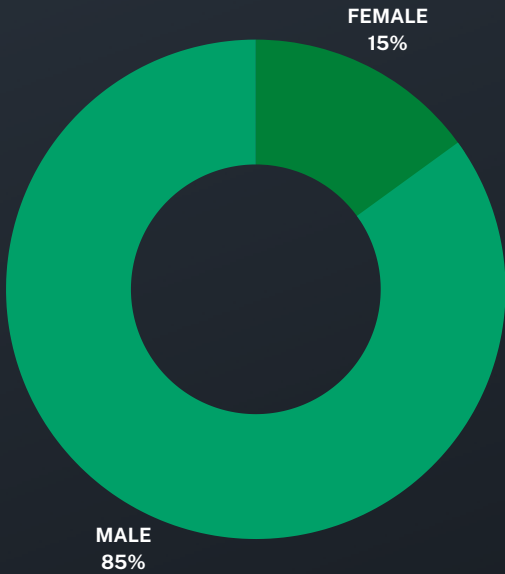
73% rated the quality of exhibitors as either very good or excellent, with over 60% indicating the variety of exhibitors as either very good or excellent.

Over 80% of respondents indicated that they would re-visit the Supernats event again

60% became aware of the show as a result of the Social Media 25% heard about it via the radio stations Other respondents recalled flyers, direct mail, posters or heard about the event via word of mouth

COMPETITORS

AGE



18-24 4.6%

25-35 16.4%

36-45 25.2%

46-55 35.6%

56-65+ 18.2%

SPECTATORS

06-15 5.4%

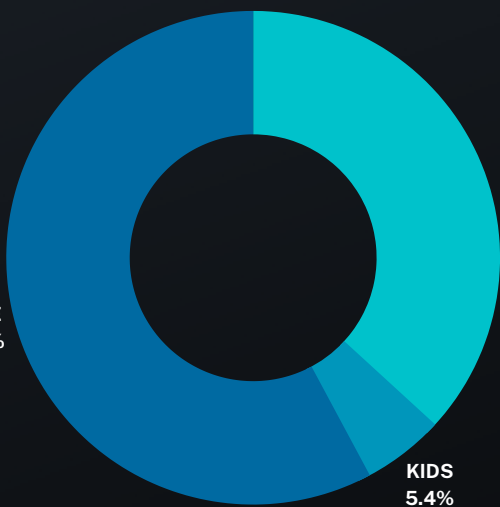
18-24 11.0%

25-35 16.3%

36-45 28.0%

46-55 25.1%

56-65+ 14.2%



BENEFITS

With a Sponsorship at Oakburn Raceway Tamworth First Biggest Street Machine Supernats Motorsport event, your sales will be increased to a higher level in a large growing marketplace. Setting up a stand at the show can provide a significant return on investment. Based on the typical stand size or space..

Complimentary admission tickets including VIP Tickets

Extensive Media Coverage (Radio, Print, Web and Outdoor Signage and Digital Media advertising)

Brand Exclusivity Per Category Co-branded giveaways/Corporate Placement/ Brand Recognition on all collateral materials

Logo Placement on Official link on Supernats Website

Exhibition Marquee / Space(Sponsor to provide content & signage)

This document sets a range of Sponsorship options for you



SHOW CASE & AWARENESS

Sell your items or promote your services to thousands of automobile owners and enthusiasts directly and keep your brand in front of their minds for future purchases.

“

***For capturing sales leads,
face-to-face interaction with
buyers is essential.
Given the anticipated
number of visitors***

KEY ELEMENTS

- ***ESTABLISH NEW RELATIONSHIPS AND EXTEND NETWORKS***
- ***ACCESS AND EXPOSURE TO THE THOUSANDS OF ANTICIPATED AUTOMOTIVE ENTHUSIASTIC AND PURCHASERS***
- ***LAUNCH & PROMOTE PRODUCTS & SERVICES***
- ***CONNECT WITH THE COUNTRY COMMUNITY***



Street MACHINE SUPERNATS REGIONAL *Revefest*

BURNOUT TOP GUN ELITES

INVESTMENT PACKAGES



GOLD \$5000

- Radio Spots
- Business Logo inclusion on Event T-shirt
- Poster/Flyers: Company logo on A4 full colour Flyers & Posters.
- 12 Month Logo inclusion on Website
- Social Media Posts
- Sponsors Signage (client supply)
- Complimentary trade site 6mx6m including Complimentary Tickets
- PA Sponsor Announcements
- Exclusive BURNOUT Trophies - TOP ELITE CLASS with Business Engraved
- Public Relations – Every endeavor will be made to mention Sponsor
- Brochures – Sponsor brochure/cards placed in all Supernats goodies bag
- Competitor Pass - 1 Entry, included (Car must comply with rules & regs)



SILVER \$3500

- Business Logo inclusion on Event T-shirt
- Poster/Flyers: Company logo on A4 full colour Flyers & Posters.
- 12 Month Logo inclusion on Website
- Social Media Posts
- Sponsors Signage (client supply)
- Complimentary trade site 6mx3m including Complimentary Tickets
- PA Sponsor Announcements
- BURNOUT Trophies - V8 CLASS with Business Engraved
- Public Relations – Every endeavor will be made to mention Sponsor
- Brochures – Sponsor brochure/cards placed in all Supernats goodies bag
- Competitor Pass - 1 Entry, included (Car must comply with rules & regs)



BRONZE \$2000

- Poster/Flyers: Company logo on A4 full colour Flyers & Posters.
- 12 Month Logo inclusion on Website
- Social Media Posts
- Sponsors Signage (client supply)
- Complimentary trade site 3mx3m including Complimentary Tickets
- PA Sponsor Announcements
- BURNOUT Trophies - V8 CLASS or SHOW & SHINE RIGHTS with Business Engraved
- Public Relations – Every endeavor will be made to mention Sponsor
- Brochures – Sponsor brochure/cards placed in all Supernats goodies bag



TROPHY & STAND \$500

- Trophies – Company name engraved on trophies
- 3m x 3m Trade Stand Spot
- Business Brochures – Sponsor brochure to be placed in all Supernats goodies bag.
- Trade Passes – 2 Trade Passes & Trade Vehicle Passes.

TRADE STAND PACKAGES

PRICES INCLUDE TRADING FOR TWO DAYS. WE WILL HAVE SECURITY, BUT WE WILL NOT BE LIABLE FOR ANY LOSS OR DAMAGE.



3m x 3m \$150 Saturday or (\$250 Weekend)

Set Up Days & Times

Fri 15th July : 5.00pm - 9.00pm or Sat 16th: 7.30am - 9.30am

Package Includes:

- 2 Adult Weekend Passes
- All marquees and tents supplied by client



6m x 3m \$250 Saturday or (\$400 Weekend)

Set Up Days & Times

Fri 15th July : 5.00pm - 9.00pm or Sat 16th: 7.30am - 9.30am

Package Includes:

- 3 Adult Weekend Passes
- All marquees and tents supplied by client



6m x 6m \$400 Saturday or (\$700 Weekend)

Set Up Days & Times

Fri 15th July : 5.00pm - 9.00pm or Sat 16th: 7.30am - 9.30am

Package Includes:

- 4 Adult Passes
- All marquees and tents supplied by client



TROPHY & TRADE STAND
Starting from \$600

Set Up Days & Times

Fri 15th July : 5.00pm - 9.00pm or Sat 16th: 7.30am - 9.30am

Package Includes:

- **Trophies** – Company name engraved on 4 trophies
- Trade Stand: 3m x 3m
- Trade Passes – 4 Trade Passes & Trade Display Cars.

This agreement is on the (Day) _____ (Month) _____ 2022

Business Name _____ Address _____ Email _____ Ph _____

AND SUPERNATS, 50 ROSE STREET, SEFTON NSW 2162

1.SUPERNATS: are the Event organizers for the 16th-17th July 2022

2.SPONSOR/EXHIBITOR: The person or entity entering into sponsoring under the present Terms and Conditions.

3.SPONSORSHIP/EXHIBITOR: The specific relationship entered between the Parties as expressed by the act of Sponsoring. This relationship shall be governed and construed under the present Terms and Conditions.

4.AUTHORITY TO ENTER INTO SPONSORING: The representative who signs to enter into a relationship as a Sponsor with Supernats warrants that he/she has the requisite powers and authority to enter into this SPONSORSHIP/TRADE STALL on behalf of his/her SPONSOR/Organisation.

5.SPONSOR/EXHIBITOR'S OBLIGATIONS: The SPONSOR shall select his/her choice of Sponsorship Opportunity. The SPONSOR shall proceed by making either full payment to Supernats or two separate payments. No sponsorship booking can be made on a provisional basis. To confirm a booking, a part payment must be made prior to the start of any sponsorship. The sponsor/exhibitor must provide the sponsorship funds, material (in the format required by Supernats,) such as the following material (hereinafter referred to as Material) to Supernats: (a) Web Site (b) SPONSOR logo (GIF or JPG image)

6.SUPERNATS OBLIGATIONS: Supernats shall acknowledge a Sponsorship/Exhibitor agreement and shall inform the SPONSOR of the availability of Sponsorship/Exhibitor Opportunities. Supernats shall not be held liable for non-delivery of the full Benefits. Supernats obligations shall start upon: (a) Receipt of payment in full. Supernats, will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise. For sponsorship opportunities that include signage please note - Signage space may be limited

7.LIABILITY AND EXCLUSION OF DAMAGES: Supernats shall use the Material provided by the SPONSOR/EXHIBITOR "as is". In no event shall any Party be held liable to the other Party for any incidental, consequential, indirect, or punitive damages (including but not limited to lost profits) regardless of whether such liability is based on breach of contract, tort, strict liability, breach of warranties, failure of essential purpose or otherwise and end if advised of the possibility of such damages. No part of an exhibit and no signs or other materials may be nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.

8.GOVERNING LAW AND JURISDICTION: The present Terms and Conditions shall be governed by and construed under the laws of Australia. Any dispute between the Parties arising out of or in connection with the present Terms and Conditions should be settled directly and amicably by them through mutual negotiation.

9.MISCELLANEOUS: The present Terms and Conditions, including all Exhibits, which are incorporated herein by reference, constitutes the entire agreement between the Parties with respect to the subject matter hereof, and supersede and replace all prior and contemporaneous understandings or agreements, written or oral, regarding such subject matter. Supernats reserves the right to make changes to the present Terms and Conditions, including all Exhibitors, which are incorporated herein by reference, at any time without notice. Supernats does not warrant that the services or sponsorships will be error-free or uninterrupted. In no event shall Supernats be liable under this agreement for any consequential, special, indirect, exemplary, and punitive or other damages, including but not limited to, damages for loss of profits or loss of business.

10. PAYMENT: The SPONSORSHIP/EXHIBITOR is secured by 50% part payment or full payment of an invoice.

11. METHOD OF PAYMENT Sponsorship opportunities cannot be processed without payment.

12. Weekend Entry Terms and Conditions

- All exhibitors MUST be set up between Friday 15th July 4.00pm or Saturday 16th July 10.00am and dismantled at the close of the event.
- All electrical equipment and portable power systems to be used must have been tested and tagged and must bear current tags
- Each trader is to supply their own power lead to connect to power (minimum 25meters)
- All electrical leads crossing vehicular or pedestrian traffic areas must be covered by approved cable ramps.
- Cars and trailers are to be used for Trade/Retail/Promotional and Display purposes only.
- Appropriate stickers to be displayed at all times. Any other vehicles must be in the car park next to the ticketing office.
- Sale of food and beverages is strictly prohibited.
- All sites orders to be placed no later than 14 days prior to the event.
- Any damage to Winton Raceway property arising from the negligence of the stand operator will be billed to the trader.
- Non refund of deposit on cancellation
- Tax invoice will be issued
- Prices Inclusive of GST

Supernats Sponsorship Agreement Page 2

Company name
Company ABN
Contact Name
Address
Phone
fax
Mobile
Email
Web Address

Sponsors/ Exhibitors : Passes Issued (inclusive) as per sponsor/exhibitor proposal.

Additional passes can be obtained through Supernats Office:

SPONSORS/EXHIBITORS WILL BE GIVEN 1 SUPPORT VEHICLE PASSES AND TRADE PASSES AGREED WITH SPONSORSHIP

TYPE OF SPONSOR (e.g. GOLD) _____ TOTAL \$ _____

OPEN SPACE (e.g. 3m x 3m) — \$500 any size _____ TOTAL \$ _____

TYPE OF TRADE STAND _____ TOTAL \$ _____

MARQUEE SIZE (if required) _____ TOTAL \$ _____

EXTRA VEHICLE PASSES (if required) @ \$60 EACH _____ TOTAL \$ _____

EXTRA ADMISSION PASS (if required) @ \$30 EACH _____ TOTAL \$ _____

TOTAL COST \$ _____

Comments _____

Internet Banking : BSB-012-220 A/C-260-333-709 must be payable to:

**Supernats Promotions
50 Rose Street, Sefton NSW 2162**

**PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY BEFORE SIGNING
We hereby enter into this Sponsorship/Exhibitor agreement to all its conditions**

Signed By for and on behalf of Sponsor Only _____ Dated _____

Signed for and on behalf of Supernats Promotions _____ Dated _____

The background of the entire page is a photograph of a car show. In the foreground, a red vintage car is partially visible. Behind it, a blue classic car is parked. To the left, a motorcycle is on display. In the background, there are several tents, including a large red one and a blue one, and many people walking around. The text is overlaid on this scene.

Regional REV FEST TAMWORTH

**Further information on Sponsorship opportunities,
please contact.**

Event Coordinator

Ph: 0411841275

Email: supernats@optusnet.com.au

www.supernats.com.au

[FACEBOOK.COM/supernats promotions](https://www.facebook.com/supernatspromotions)